

Take the direct route to Texas banks

Become a TBA Associate Member



As the primary trade association for the Texas banking industry, the Texas Bankers Association has unparalleled name recognition and trust among our members. The TBA serves as a liaison between our member banks and Associate Members offering services and products to Texas banks.

TBA Associate Members . . .

- Get their name before 7,500+ Texas bankers
 - with special mention in Texas Banking magazine upon joining
 - discounted advertising in Texas Banking magazine
 - everyday on the TBA website in our online directory
 - twice a year in Texas Banking Red Book
 - once a year in the TBA Associate Membership Directory
- Stay informed about the Texas banking industry and bank activity with complimentary subscriptions to
 - award-winning Texas Banking monthly magazine
 - Texas Banking Weekly e-newsletter
- Gain direct mail access to more than 470 Texas bank CEOs
- Enjoy early notification of conference and convention sponsorship and exhibit opportunities

A goal of the Texas Bankers Association is to enhance the ability of our Associate Members to compete effectively and profitably in the financial services industry. In addition, we keep you updated on important banking news and information and provide you the opportunity to introduce yourself to the industry's decision makers.

Benefits of Membership

Electronic Mailing Lists

Mailing lists are provided in Excel format, as requested by you, to help you market your products directly to the decision-makers of the Texas banking industry.

Web site Presence

Associate Members are showcased in our online directory on our website, www.texasbankers.com. Our member banks reference the site whenever they need banking-related products and services such as those our Associate Members offer.

Associate Member Logo

As an Associate member, your company is able to use a specially designed logo in print work and on your website, to advertise your designation with Texas Bankers Association.

Annual Directory

Texas Banking magazine, the official monthly magazine of the Texas Bankers Association, publishes an annual directory of Associate Members. Listings include a short company bio as

well as contact information. Texas Banking magazine, with a circulation over 7,500, reaches 100% of all Texas banks.

Convention Invitation

- Opportunities to network and conduct business with Texas banking decision-makers.
- Substantial exhibit booth discount at TBA's Annual Convention.
- Advance opportunity to reserve exhibit space prior to any general notifications.
- Recognition in the convention program.
- Advance banker registration list for convention so you can plan your marketing approach.

Subscriptions

Associate Members receive a subscription to TBA's member publications, which include:

- Texas Banking, TBA's award-winning monthly magazine, profiles Texas bankers and banks, keeps up with current trends and statistics and offers features

designed to help readers stay better informed about the industry.

- Texas Banking Weekly, TBA's weekly e-newsletter, fills you in on significant late-breaking news affecting Texas banking.
- Legislative Issues, a weekly e-publication during the Texas Legislative session, summarizes banking-related legislation and events of the previous week.

Red Book

Each Associate Member is listed in the Spring and Fall Texas Banking Red Book and also receives a complimentary Spring issue each year.

Member Rates

Employees of Associate Members may attend TBA seminars, conferences and the Annual Convention at the member rate. In addition, many professional publications are available for purchase at a discounted member price.

For more information visit our website at www.texasbankers.com or call us toll free at 800-462-7295.



Associate Membership Application TexasBankersAssociation

One Industry. One Vision. One Voice.

Associate membership is open to any company or firm that provides services or products to the banking industry. The fee for associate membership is \$1,200 annually (June 1 – May 31 fiscal year).

COMPANY / CONTACT INFORMATION

The person listed here will be designated as the main contact for inquiries from both banks and Texas Bankers Association.

Company Name _____ State of Incorporation _____
Registered to do business in Texas? Yes No

Contact Person Mr. Ms. _____ Title _____

E-mail Address _____ website _____

Street Address (required for UPS delivery) _____

City, State, Zip _____

Mailing Address (if different from above) _____

City, State, Zip _____

Phone _____ Fax _____

PAYMENT OPTIONS

CHECK ENCLOSED

- Make check payable to Texas Bankers Association
- Mail application and check to:
203 W. 10th St., Austin, TX 78701
ATTN: Associate Membership

INVOICE ME

- Fax or email your application; your invoice will be emailed upon confirmation of references.

CREDIT CARD

- You will be contacted by a TBA representative to obtain this information over the phone upon confirmation of references.

Please contact Tam Nguyen with questions
512-472-8388 • TOLL FREE 800-462-7295
tam@texasbankers.com
www.texasbankers.com/tbasco

REFERENCE INFORMATION: Please provide two (2) financial institution/business references who currently use your products/services; preferably Texas banks.

1. _____
Company Name _____

Contact Person Mr. Ms. _____

E-mail _____

City, State _____ Phone _____

2. _____
Company Name _____

Contact Person Mr. Ms. _____

E-mail _____

City, State _____ Phone _____

BUSINESS DESCRIPTION: Please attach a complete description for directory (limit 75 words), or e-mail to tam@texasbankers.com. **NOTE: TBA reserves the right to edit descriptions over 75 words.**

- Yes, I am aware that I need to send a company description with my membership application.

Please check up to three (3) business categories under which your company should be listed.

- | | |
|--|---|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Excess Deposit Insurance |
| <input type="checkbox"/> Appraisals | <input type="checkbox"/> Factoring |
| <input type="checkbox"/> Asset/Real Estate Management | <input type="checkbox"/> Health/Elder Care |
| <input type="checkbox"/> Asset Recovery | <input type="checkbox"/> Insurance Products/Services |
| <input type="checkbox"/> ATM Services/Supplies | <input type="checkbox"/> Internet Services |
| <input type="checkbox"/> Attorneys/Law Firms | <input type="checkbox"/> Investment Services |
| <input type="checkbox"/> Auctions | <input type="checkbox"/> Loan Services |
| <input type="checkbox"/> Bank Building/Construction | <input type="checkbox"/> Mailing/Printing |
| <input type="checkbox"/> Bank/Office Supplies | <input type="checkbox"/> Management Consultants |
| <input type="checkbox"/> Board Governance | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Brokerage Services | <input type="checkbox"/> Out of State Banks/Trust Companies |
| <input type="checkbox"/> Checks/Printing | <input type="checkbox"/> Personnel/Employee Benefits/PEO |
| <input type="checkbox"/> Collateral Mgmt. Services | <input type="checkbox"/> Public Records |
| <input type="checkbox"/> Collections | <input type="checkbox"/> Receivables Financing |
| <input type="checkbox"/> Compensation | <input type="checkbox"/> Security Services/Fraud Prevention |
| <input type="checkbox"/> Compliance/Audits | <input type="checkbox"/> Software Providers |
| <input type="checkbox"/> Core/Data Processing | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Courier Service | <input type="checkbox"/> Sweep Solutions |
| <input type="checkbox"/> Credit Card Services | <input type="checkbox"/> Technology Audits & Risk Assessments |
| <input type="checkbox"/> Disaster Recovery | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Document Storage/ Imaging/Destruction | <input type="checkbox"/> Title Research & Abstracting |
| <input type="checkbox"/> Energy Management | <input type="checkbox"/> Training/Education |
| <input type="checkbox"/> Environmental Consulting | <input type="checkbox"/> Wholesale Function/Treasury Svcs. |
| <input type="checkbox"/> Equipment/Systems | |